



# Largest global virtual PMO conference designed specifically for PMO leaders and executives

Longest running PMO-focused conference providing 24/7 access to high-quality engaging sessions on a diverse spectrum of topics

## SEPTEMBER 20-24, 2021

### LEADING EXPERTS FROM AROUND THE WORLD

### SHARING INNOVATIVE AND TRANSFORMATIVE INSIGHTS ON...

**EXECUTIVE PERSPECTIVE**

**PMO PRACTITIONER CASE STUDIES**

**STRATEGY**

**FUTURE READINESS**

**LEADERSHIP**

**AGILE**

**PROJECT PORTFOLIO MANAGEMENT**

**ORGANIZATIONAL CHANGE**

**WOMEN IN PMO/PM**

**PMO STARTUP**

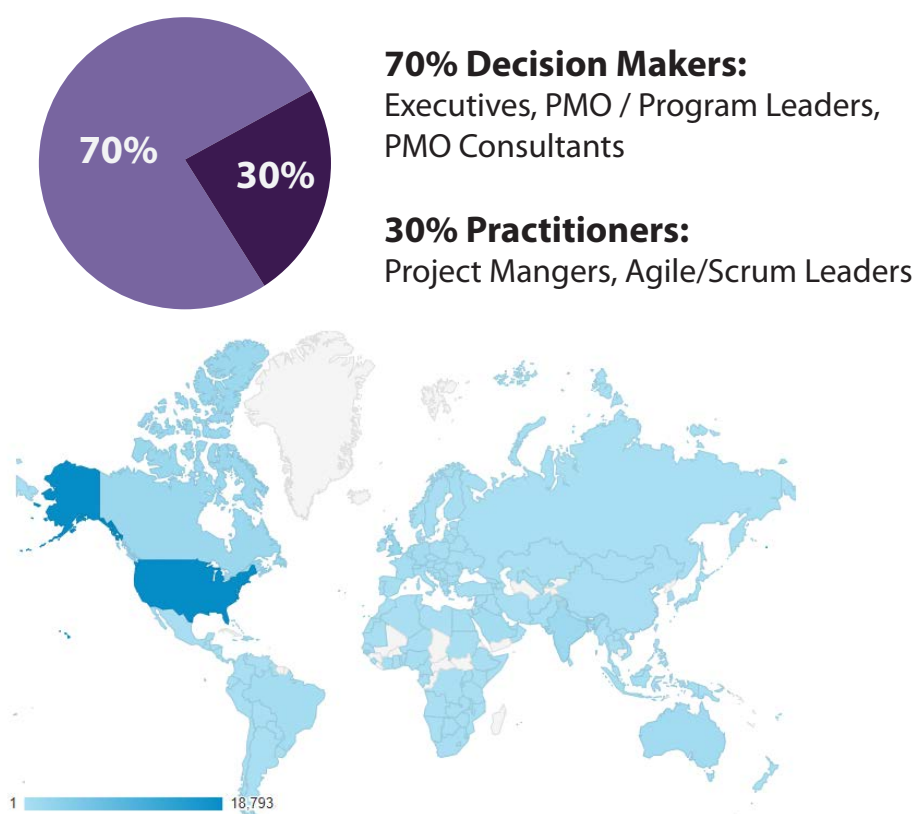
# AUDIENCE

5000+ ATTENDEES



# GLOBAL REACH

## TOP 10 PARTICIPATING COUNTRIES



1.		United States
2.		United Kingdom
3.		Canada
4.		India
5.		Australia
6.		Germany
7.		Brazil
8.		Saudi Arabia
9.		France
10.		Netherlands

### *This is where you come in.*

Let's tell them all about your products and services to help them manage portfolio and projects in a more streamlined and automated manner.



#### PRODUCT DEMO

Show this audience of thousands of decision makers exactly how your solution addresses their toughest challenges.



#### PODCAST SPONSORSHIP

Break into the airwaves and land in the ears of thousands of targeted eager listeners to the popular PMO Strategies Podcast for 4 episodes.



#### TRACK SPONSORSHIP

Gain even more targeted visibility by aligning your solutions to the topics your ideal audience wants most.



#### PROMOTIONAL EMAIL

Reach the highly-engaged list of thousands of PMO Leaders and decision makers with a direct email to the full PMO Strategies audience.



#### JOINT WEBINAR

After the big event, we'll host a joint webinar with shared leads to keep growing your audience and exposure.



#### CAPTURE LEADS

Offer a call-to-action opt-in to capture email addresses and continue the conversation about your solutions with interested participants.



#### PODCAST EPISODE

Give a full-length podcast interview to share your industry expertise with a cultivated PMO leader audience.



#### PARTICIPANT INTERACTION

Cultivate a relationship and answer questions about your solutions with participants throughout the entire summit using our interactive conference platform.



#### WEBSITE ADVERTISEMENT

Drive traffic right to your website or opt-in with your prominently placed company page on the summit website throughout the entire 4 month promotional window.



#### SOCIAL MEDIA PROMOTION

Increase your reach into PMO/PM community with recurring social media promotion in the months leading up to and during the summit to an audience of 20,000+.



#### SHARE INSIGHTS

Showcase your industry leadership and perspective in a curated interview airing throughout the summit led by Laura Barnard, a highly sought-after influencer in the PMO/PM space.



#### BLOG ARTICLE

Reach thousands of PMO leaders and decision makers with an article about your solutions to the full PMO Strategies community.

**PLUS! GET UNLIMITED ACCESS PASSES FOR YOUR TEAM MEMBERS!**



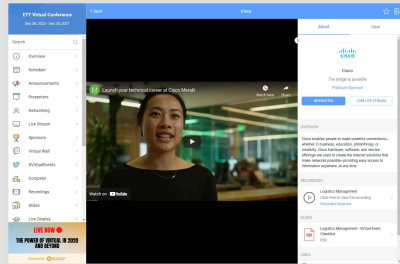
## Endless engagement options in our mobile platform.

Reach your target market directly and drive traffic to your offerings right from their mobile device.

### VIRTUAL BOOTH

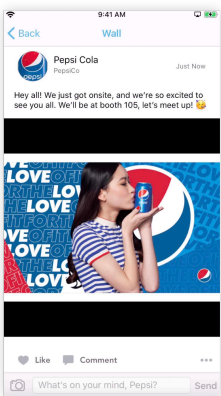
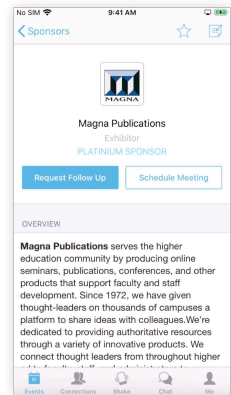
Prominent profile inside the mobile app and website that allows attendees to learn more about your services.

Includes direct chat, schedule meetings, request information, download files, watch your video, etc.



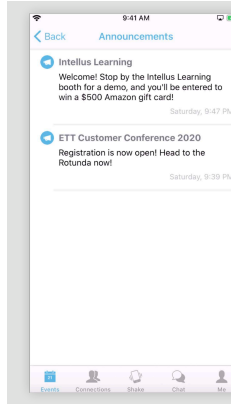
### CALL TO ACTION

Boost engagement by utilizing the Calls to Action section in your sponsor profile. Two buttons allow you to share a website, webinar, demo, or other content directly with the audience of thousands of decision-makers.



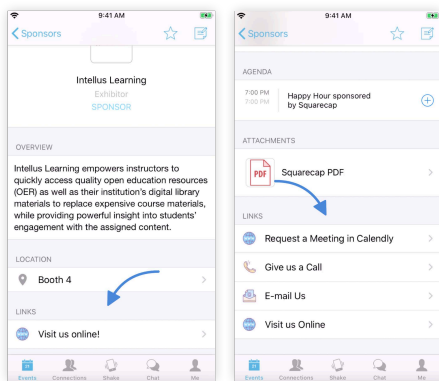
### SPONSOR ACKNOWLEDGEMENT

We'll post thank yous on the Connect Wall inside the Community for all to see and encourage interaction with your sponsorship booth as we celebrate your involvement in the PMO IMPACT Summit.



### ANNOUNCEMENTS

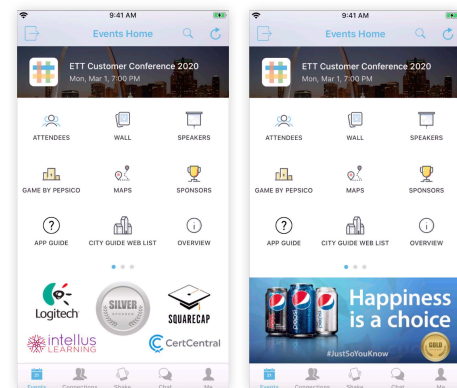
We'll create special announcements for you during the summit to draw traffic to your session, sponsor booth, and calls to action. We'll also include you as the sponsor for each agenda announcement for the track sponsored sessions.



### LINK TO YOUR CONTENT AND BANNER ADS

Link websites, phone numbers, and email addresses to directly capture leads.

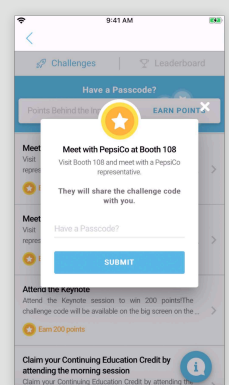
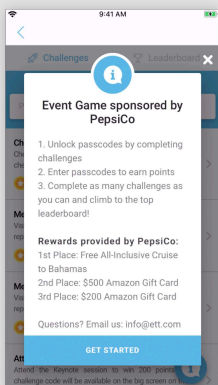
Banner Ads will drive traffic to your sponsor page or an external website (IMPACT Driver only due to limited banner spots).



### GAMIFICATION

We'll include games and prizes throughout the event in the months leading up to the event to add a bit of fun as you drive traffic to your solutions. You can sponsor rewards and include prizes.

Attendees can be rewarded for interacting with you within the mobile app or completing your opt-in or call to action.





# WHAT KIND OF AN IMPACT COULD YOU MAKE WITH DIRECT ACCESS TO DECISION MAKERS IN YOUR TARGET AUDIENCE?

<b>IMPACT CATALYST</b> <b>\$2,500</b>	<b>IMPACT DRIVER</b> <b>\$10,000</b>	<b>IMPACT MAKER</b> <b>\$5,000</b>
<p><i>Full Demo of Your Product</i></p> <p><i>Interaction with Participants</i></p> <p><i>Logo on Registration Page and Emails</i></p> <p><i>Social Media Promotion</i></p> <p><i>Company Information on Website</i></p> <p><i>Optional Upgrade for Mobile Benefits</i></p> <p><del><i>Unlimited Access Passes</i></del></p> <p><del><i>Thought Leadership Interview Session</i></del></p> <p><del><i>Blog Post/Article to Audience</i></del></p> <p><del><i>Exclusive Joint Webinar with Laura</i></del></p> <p><del><i>Call to Action to Opt-In to Build List</i></del></p> <p><i>Podcast Sponsorship (4 episodes)</i></p> <p><i>Promotional Email to Full Audience</i></p> <p><del><i>Track Sponsorship</i></del></p> <p><del><i>Dedicated Podcast Episode</i></del></p>	<p><i>Full Demo of Your Product</i></p> <p><i>Interaction with Participants</i></p> <p><i>Logo on Registration Page and Emails</i></p> <p><i>Social Media Promotion</i></p> <p><i>Dedicated Company Page on Website</i></p> <p><i>Mobile App Advertising Benefits</i></p> <p><i>10 Unlimited Access Passes</i></p> <p><i>Thought Leadership Interview Session</i></p> <p><i>Blog Post/Article to Audience</i></p> <p><i>Exclusive Joint Webinar with Laura</i></p> <p><i>Call to Action to Opt-In to Build List</i></p> <p><i>Podcast Sponsorship (4 episodes)</i></p> <p><i>Promotional Email to Full Audience</i></p> <p><i>Track Sponsorship</i></p> <p><i>Dedicated Podcast Episode</i></p>	<p><i>Full Demo of Your Product</i></p> <p><i>Interaction with Participants</i></p> <p><i>Logo on Registration Page and Emails</i></p> <p><i>Social Media Promotion</i></p> <p><i>Company Information on Website</i></p> <p><i>Mobile App Advertising Benefits</i></p> <p><i>5 Unlimited Access Passes</i></p> <p><i>Thought Leadership Interview Session</i></p> <p><i>Blog Post/Article to Audience</i></p> <p><del><i>Exclusive Joint Webinar with Laura</i></del></p> <p><del><i>Call to Action to Opt-In to Build List</i></del></p> <p><i>Podcast Sponsorship (4 episodes)</i></p> <p><i>Promotional Email to Full Audience</i></p> <p><del><i>Track Sponsorship</i></del></p> <p><del><i>Dedicated Podcast Episode</i></del></p>
<b>GET STARTED</b>	<b>GET STARTED</b>	<b>GET STARTED</b>



We've built a diverse community of 20,000+ PMO and Project Leaders that trust us to bring them only the most valuable resources to achieve greater organizational IMPACT.

# TESTIMONIALS



## ANDREA, PMO EXECUTIVE

I loved this Summit! I feel like I have attended so many of these (virtual and in person) and always felt like I was attending an expo rather than a place I could learn and walk away with something from. This event was totally different. This free event was by far the best I have ever attended. The content, the expert speakers and resources were spot on. I have already gone back and referred to many of them for practical application and guidance. I'm already looking forward to next year!



## NANCY, PROJECT MANAGER

I loved the impact! The focus is refreshing and very informative. It's full of useful, practical advice which inspires change and equips you to go out and do it again to help others drive business returns/value. Brilliant IMPACT strategy!



## MARK, PMO LEADER

Loved learning about case studies, PMO structures in various organizations, best practices and value oriented PMOs. I liked that I could watch it on my own schedule.



## CHIDI, PMO EXECUTIVE

What I loved about the PMO IMPACT Summit is that it was jam packed full of very useful information and takeaways for PMOs!

## WHAT OUR SPONSORS SAY

100% of our sponsors have returned for 2020 citing the increased visibility, attendee engagement, and variety of benefits to reach their target market.

**How can we help you make a bigger IMPACT?**

## A NOTE FROM OUR FOUNDER LAURA BARNARD



Thank you for your interest in being a part of our movement to help PMO leaders make an even **bigger IMPACT with the PMO!**

Before I started PMO Strategies 9 years ago, I spent 15 years "on the inside" building, running, and rescuing PMOs. I know just how difficult it can be to not just survive but **THRIVE in that role.**

Our goal is to ensure that **every PMO leader** has access to the knowledge, guidance, and resources necessary to make an important shift from process-driven functions focused on **outputs** to nimble, lean, and streamlined engines that achieve high-**IMPACT outcomes.**

As a **trusted advisor to this community**, we carefully guard their trust in us by only sharing a select group of industry leading technology solutions and frameworks **we believe in** to help our audience achieve their goals.

**Together**, we have the power to shift the way the industry views and leverages PMOs to achieve **higher IMPACT outcomes on every project, every time.**

**CLICK HERE TO GET STARTED**

[sponsor@pmostrategies.com](mailto:sponsor@pmostrategies.com)